



HOLLY SPRINGS CHAMBER OF COMMERCE

INVEST STRONG

- Build **BRAND AWARENESS**
- **FREE LISTING** in searchable online directory
- Get **BUSINESS REFERRALS & EXPOSURE**
- **FREE** ribbon cutting
- **DISPLAY** your business at the Chamber offices
- **ADVERTISE** your business - Chamber website and e-newsletter
- Leads lists
- Member-to-member **DISCOUNTS**

CONNECT STRONG

- New Member Reception - Chamber 101
- Breakfast Eye Openers
- Business After Hours
- Executive Women and Young Professional Events
- Holly Fest Business Expo
- Holly Classic Golf Event

LEARN STRONG

- Business Roundtables
- **FREE** Business Classes and Lunch & Learn Workshops
- Government Relations and Advocacy
- Free Meeting Room Space

JOIN STRONG



HOLLY SPRINGS
CHAMBER OF COMMERCE

PROSPER STRONG

- **63% OF CONSUMERS** are more likely to purchase goods or services from a small business that is a member of the local Chamber of Commerce!

MEMBERSHIP MATTERS!

MEMBERSHIP IS EASY!

Join the Holly Springs Chamber online at
HollySpringsChamber.org

INVEST STRONG

A CHAMBER MEMBERSHIP IS AN INVESTMENT IN YOUR BUSINESS!

- Build brand awareness with the Chamber network and beyond. Wide variety of high visibility marketing opportunities - many **FREE** - all **EXCLUSIVE** to Chamber members.
- Get your name in front of potential clients and customers at a critical time –when they are ready to make a purchase! **FREE LISTING** in our membership directory on www.HollySpringsChamber.org. Searchable directory available 24/7 to Chamber members and general public. Includes a link to your website, so potential customers can get to you quickly and directly.
- Get business referrals! Business referrals can make or break the bottom line of a small business. Every day the HSCC receives phone and web inquiries from people in need of a product or service. Chamber member businesses get these referrals!
- Expose your business with a **FREE RIBBON CUTTING!** The Chamber will coordinate a free ribbon cutting ceremony if your business is new to the community, has relocated or has undergone a major renovation.
- Display your business! Bring your marketing brochures and business cards to the Chamber offices where newcomers and visitors are often seeking information.
- Advertise your business! Over 20,000 people per year visit the Chamber **WEBSITE** to find reliable business and community information. The Chamber **E-NEWSLETTER** provides members maximum exposure with weekly news and upcoming events.
- Leads Lists - Would your business benefit by connecting with individuals considering a move to Holly Springs? When people relocate to the Holly Springs area, one of the first places they contact is the Chamber.
- Get Member-to-Member **DISCOUNTS!** Enjoy discounts on services and products from other Chamber members.

CONNECT STRONG

- **New Member Reception - Chamber 101** - New members learn how to get the most out of their membership. **FREE** event held several times a year.
- **Breakfast Eye Openers** - Enjoy coffee, pastries and **NETWORKING** with other business and community leaders at this monthly event. Program content covers business/community topics of interest and keeps you up-to-date on what's happening with the Chamber, school district and local government.
- **Business After Hours** - Make new **CONNECTIONS** - popular gathering held every other month.
- **Executive Women and Young Professional Events** - Network with like-minded professionals and develop professional relationships that can take you to the next level.
- **Holly Fest Business Expo** - Introduce your products and services to approximately 5,000 Holly Fest attendees at this one-day community festival. Distribute coupons, literature or promotional materials to encourage future business.
- **Holly Classic Golf Event** - Network with Holly Springs top business leaders. Showcase your business with various sponsorship opportunities.

LEARN STRONG

- **Business Roundtables** - Discuss small business topics and entrepreneurial challenges at local workshops.
- Participate in **FREE Business Classes** offered by Wake Tech Small Business Center and attend **“lunch and learn” workshops** to get and stay motivated in today's competitive market.
- **Government Relations and Advocacy** - Access to information on local policy and legislative issues and the advocacy of the Chamber with elected officials.
- **Meeting Room** - Need space for a meeting or news conference? Our office is your office. **FREE USE** of the Chamber meeting room for members only, includes free WiFi.

PROSPER STRONG

MEMBERSHIP MATTERS.

A recent national survey reveals that consumers are 63% more likely to purchase goods or services from a small business that is a member of the local chamber of commerce than from a non-member business. (Schapiro Group survey)

As a Chamber member, you will receive a window cling that you may display prominently on your business' window, entry door or even a delivery vehicle, letting your customers or clients know of your affiliation with the Chamber. You may also use the Chamber logo in your advertising or website.



If your business benefits from a strong local economy, you can't afford to not be a member of the Holly Springs Chamber of Commerce.

As a Chamber member, you not only reap the tangible benefits of your business membership, you are also contributing to the economic success of our entire community.

Your membership investment works for you every day as Chamber staff and volunteers act on your behalf to make our community the best it can be.